WHY CHOOSING SOCIAL PLASTIC® PACKAGING?

• TO ACT AGAINST PLASTIC POLLUTION BY USING EXISTING RESOURCES

• TO IMPROVE LIVING CONDITIONS IN EMERGING COUNTRIES

• TO PROMOTE BOTH AN ECO-SUSTAINABLE AND A CHARITABLE PURCHASING

DISCOVER HOW SOCIAL PLASTIC® MAKES THE WORLD A BETTER PLACE

BY ACTIVATING A HIGHLY VALUABLE PROJECT IN THE AREA OF CORPORATE SOCIAL RESPONSIBILITY, CARTON PACK HAS SET TWO STIMULATING OBJECTIVES:

• TO GIVE A NEW AND UNIQUE VALUE TO RECYCLED PLASTIC (rPET)

• TAKE MORE DECISIVE ACTIONS TOWARDS SUSTAINABILITY AND SOCIAL COMMITMENT
SOCIAL PLASTIC® LIFE-CYCLE

HOW WE SUPPLY A SOCIAL PLASTIC® PACKAGING

100% rPET SOCIAL PLASTIC® FOOD TRAYS

CONVERTS SOCIAL PLASTIC® INTO NEW PACKAGING

PLASTIC BANK STORES PLASTIC FOR RECYCLING

PEOPLE COLLECT PLASTIC FROM THE SEA IN COLLABORATION WITH PLASTIC BANK

PLASTIC BANK CONVETRS PLASTIC WASTE INTO SOCIAL PLASTIC® RAW MATERIAL

IMPROVING LIVING CONDITIONS IN EMERGING COUNTRIES