WHY CHOOSING SOCIAL PLASTIC® PACKAGING?

- TO ACT AGAINST PLASTIC POLLUTION BY USING EXISTING RESOURCES
- TO IMPROVE LIVING CONDITIONS IN EMERGING COUNTRIES
- TO PROMOTE BOTH AN ECO-SUSTAINABLE AND A CHARITABLE PURCHASING

BY ACTIVATING A HIGHLY VALUABLE PROJECT IN THE AREA OF CORPORATE SOCIAL RESPONSIBILITY, CARTON PACK HAS SET TWO STIMULATING OBJECTIVES:

- TO GIVE A NEW AND UNIQUE VALUE TO RECYCLED PLASTIC (rPET)
- TAKE MORE DECISIVE ACTIONS TOWARDS SUSTAINABILITY AND SOCIAL COMMITMENT

DISCOVER HOW SOCIAL PLASTIC® MAKES THE WORLD A BETTER PLACE
HOW WE SUPPLY A SOCIAL PLASTIC® PACKAGING

PLASTIC POLLUTION

PEOPLE COLLECT PLASTIC AND PREVENT IT FROM ENTERING THE SEA

PLASTIC BANK STORES PLASTIC FOR RECYCLING

100% rPET SOCIAL PLASTIC® FOOD TRAYS

CONVERTS SOCIAL PLASTIC® INTO NEW PACKAGING

PLASTIC BANK CONVERTS PLASTIC WASTE INTO SOCIAL PLASTIC® RAW MATERIAL

IMPROVING LIVING CONDITIONS IN EMERGING COUNTRIES

SOCIAL PLASTIC® LIFE-CYCLE