

# WHY CHOOSING SOCIAL PLASTIC® PACKAGING?

- TO ACT AGAINST PLASTIC POLLUTION BY USING EXISTING RESOURCES
- TO IMPROVE LIVING CONDITIONS IN EMERGING COUNTRIES
- TO PROMOTE BOTH AN ECO-SUSTAINABLE AND A CHARITABLE PURCHASING

DISCOVER HOW SOCIAL PLASTIC® MAKES THE WORLD A BETTER PLACE



BY ACTIVATING A HIGHLY VALUABLE PROJECT IN THE AREA OF CORPORATE SOCIAL RESPONSIBILITY, CARTON PACK HAS SET TWO STIMULATING OBJECTIVES:

- TO GIVE A NEW AND UNIQUE VALUE TO RECYCLED PLASTIC (rPET)
- TAKE MORE DECISIVE ACTIONS TOWARDS SUSTAINABILITY AND SOCIAL COMMITMENT

# SOCIAL PLASTIC® GIVING A NEW VALUE TO rPET PACKAGING



# SOCIAL PLASTIC® LIFE-CYCLE



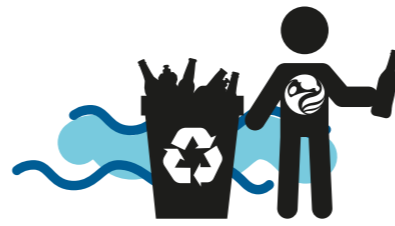
## HOW WE SUPPLY A SOCIAL PLASTIC® PACKAGING



100% rPET  
SOCIAL PLASTIC®  
FOOD TRAYS



PLASTIC  
POLLUTION



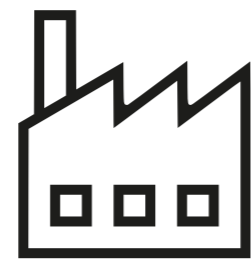
PEOPLE COLLECT  
PLASTIC AND PREVENT IT  
FROM ENTERING THE SEA



PLASTIC BANK  
STORES PLASTIC  
FOR RECYCLING



IMPROVING  
LIVING CONDITIONS  
IN EMERGING COUNTRIES



CONVERTS SOCIAL PLASTIC®  
INTO NEW PACKAGING



PLASTIC BANK  
CONVERTS PLASTIC  
WASTE INTO SOCIAL PLASTIC®  
RAW MATERIAL

